

Dear Steve:

Thank you for your great presentation last Friday to our group of Iowa tourism professionals and volunteers. Your presentation was outstanding! You delivered just the right mix of information with a message we could all take away from. Our Iowa Tourism Unity Day is our annual state-wide kick-off to the upcoming busy travel season. Your upbeat motivational message “enjoy the ride” was just what our attendees needed.

Our tourism organizations, attractions, CVB’s, hotels, museums and festival planners enjoyed your great keynote address. Your presentation was just what our audience needed to hear as we gear up for the upcoming busy travel season. We appreciated your relevant stories and great ideas and we enjoyed your fun, energetic and engaging presentation style. I think the standing ovation you received relayed to you how our group appreciated your presentation. You were one of our highest rated speakers in the history of our event! Our attendees also had great comments about your books and CD’s, which you made available that day.

Thank you so much for helping us to make our event so successful. Keep up the great work and we hope to have you back in Iowa again!

Sincerely,



Lonie Mezera
Program Manager
Iowa Tourism Office

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