



## INTRODUCTION

**O**ur speaker today is one of the most in-demand and top-rated speakers in the United States and Canada. Recognized by his peers as a master storyteller and brilliant comedian, his appeal transcends barriers of age, culture and occupation. As one newspaper stated, he is what happens when the humor of **Ron White** collides with the inspiration of **Zig Ziglar**.

In addition to his brilliant speaking career, our speaker is an accomplished author, which is supported by his bestselling book **Enjoy The Ride™** being on the publisher's best-seller list for five consecutive years and being named **Author of the Year** in 2010. He was also recognized by *Who's Who for Speakers and Business Professionals*.

He built a multimillion-dollar company from the ground up on the same philosophy he expounds to his audiences: If you continually learn more about your company, your industry, your customer and yourself, you will always be a leader. You will be purpose-driven rather than process-driven, and you will make a difference.

He speaks to more than 250,000 people a year and influences the lives of millions through his keynote speeches, books, CDs and DVDs. He will be available immediately following his presentation to sign copies of his books. We're excited that he is with us. Ladies and gentlemen, please welcome... **Steve Gilliland**.